

Molly Tuohy

GRAPHIC DESIGNER

CONTACT

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SOCIALS

 @met.photos_
 in/mary-tuohy/
 mollytuohy.com

SKILLS

Adobe: Photoshop,
Illustrator, InDesign, After
Effects, XD, Lightroom,
Premiere Pro

Microsoft: Word,
Powerpoint

Social Media: Instagram,
Facebook, LinkedIn

HTML/CSS

Strong Time Management

Strong Organization

INVOLVEMENT

AIGA
Elonthon
Kappa Delta Sorority
Equestrian

EDUCATION

Elon University / Fall 2019 - May 2023
Major: Communication Design
Minor: Photography
Study Abroad: Dublin Business School / January 2022 - April 2022

PROFESSIONAL EXPERIENCE

Wine Enthusiast / Valhalla, NY

Junior Designer, Client Success / October 2023 - Present

- Orchestrated the design of diverse projects, including co-branded banner ads, email campaigns, and event materials for occasions such as the Wine Star Awards.
- Mastered the Adobe Creative Suite, translating concepts into visually compelling representations across various platforms.
- Collaborated seamlessly with cross-functional teams, adapting to changes and fostering a creative atmosphere, notably contributing to event materials.
- Demonstrated problem-solving skills by addressing design challenges, ensuring inclusivity for those with vision impairments, and actively staying updated on industry trends for innovative design integration.

Independent Graphic Designer / Syosset, NC

Graphic Designer / June 2023 - October 2023

- Completed logo redesigns, business card designs, and letterhead designs, meeting client requirements and branding objectives.
- Partnered with clients to grasp their vision and delivered visually striking designs that aligned with their brand identity.
- Designed projects using Adobe InDesign, maintaining consistency and

Design Factory NYC / New York City, NY

Social Media Intern / June 2022 - August 2022

- Managed @ecrustyle and @iresnyc Instagram accounts and posted regularly.
- Designed graphics and made Instagram reels and posts.
- Created and organized a social media strategy to increase followers and brand recognition.

Brandx / Dublin, Ireland

Digital Marketing Intern / January 2022 - April 2022

- Assisted with marketing campaigns including meeting with clients to determine their goals and objectives.
- Created social media posts and copy for marketing campaigns.
- Updated and maintain clients' websites by creating new and unique content.